



PHARMAROUND  
NADAČNÍ FOND

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# The Educational & Knowledge Sharing Platform

**Aktualizace: 2016**

# PharmAround Mission

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With focus to pharmaceuticals

- **Support knowledge sharing** between different segments and stakeholders
  - Improve the cross-perception between organisations and enterprises
  - Create platform for sharing knowledge, information and resources across the parties dealing with different aspects of life cycle of the pharmaceuticals
- **Address the actual problems and challenges** in improving the access to modern therapies
  - Support the translation of the research results to practise
  - Identify the barriers and limits across the EU
  - Foster the cooperation with patients
- **Contribute to education** at the pre-gradual and as well post-gradual level

# PharmAround Concept

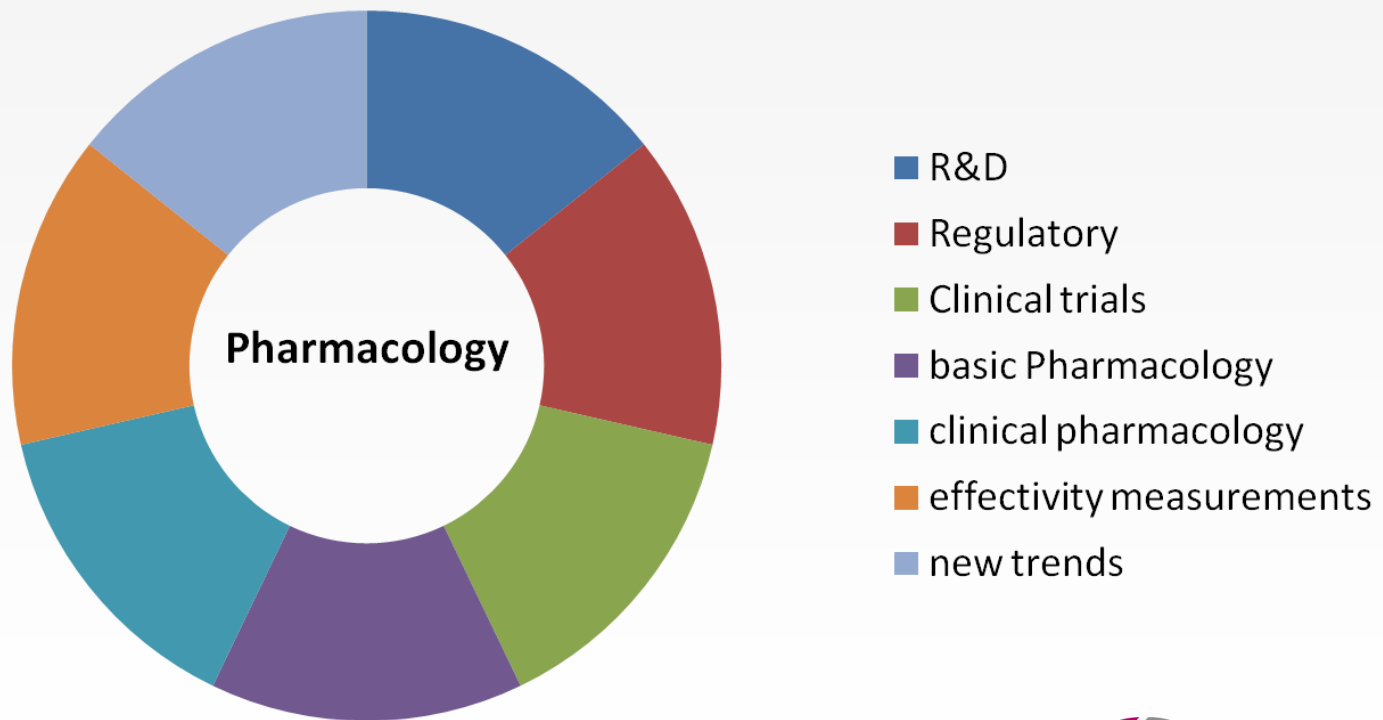
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To actively interconnect together main areas of focus

- Basic and applied research and development
- Clinical trials
- Regulatory aspects
- Clinical practice
- HTA and Pharmacoeconomy
- Patient interests
- Ethical views
- Future concepts and visions

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## PharmAround Concept



# PharmAround Story

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## ➤ 2011 – 2014

- Pharmaround was carried out thanks to the **Operational Programme Education for Competitiveness** (OP VK), it was funded from the European Social Fund and state budget of the Czech Republic
- Coordinator - **Faculty of Medicine, Masaryk University** ([www.muni.cz](http://www.muni.cz)).
- Partners - State Institute for Drug Control ([www.sukl.cz](http://www.sukl.cz)), Parexel ([www.parexel.com](http://www.parexel.com)), Teva ([www.teva.cz](http://www.teva.cz)), School of Nursing and the High Vocational School of Health Merhautova Brno (<http://www.szsmersh.cz/szs/index.php>) and High Vocational School of Health Žerotínovo náměstí Brno (<http://www.voszbrno.cz/>).

## ➤ 2014 -

- Pharmaround continues its successful activities and focuses on the area of education and mutual cooperation not only in translational research and clinical trials but in the whole lifecycle of a medicinal product and its influence on patients
- To ensure and develop these activities **PharmAround, endowment fund** was established



# PharmAround - Focus & Consequences

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All activities of PharmAround are driven by focus to selected theme and exploring all consequences arising from.

The experts representing the different angle of view participating on discussions to create most comprehensive picture and stimulate „out of box thinking“ atmosphere.

## **1st Annual PharmAround Conference - 2012**

Academic research. Modern therapies (ATMP) and orphan drugs

## **2nd Annual PharmAround Conference - 2013**

HTA, quality of life and current questions, emerging changes in legislation

## **3rd Annual PharmAround Conference – 2015**

PASS studies now and in future, connection to HTA, new CT legislation challenges



# PharmAround - Key Outputs

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The main priority of PharmaAround, endowment fund is to support at all the lifecycle

- Education, training and gathering experiences
- strengthen cooperation and system of continuous growing of professionalism among subjects involved in development, clinical trials, regulation or use of drugs and medical devices or methods aimed areas
- support the area of translational medicine,
- clinical trials, PASS or other research activities regarding monitoring of drugs, and medical devices or methods in the real practice

## The support concerns in particular:

- educational courses, workshops, conferences
- internships, business exchange stays and short excursions at domestic or nondomestic institutions
- communication via press, audio-visual and web tools and material
- academic clinical trials, PASS, pharmacoeconomics/HTA
- setting translational strategies for academic and non-profit institutions
- Activities improving access to new treatments



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[www.pharmaround.cz](http://www.pharmaround.cz)